

OMKAR KADAM

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UX & PRODUCT DESIGNER

UX Strategy • Design Thinking • B2B/B2C Platforms • Accessibility

Versatile UX/Product Designer with proven expertise in scalable enterprise systems, mobile-responsive interfaces, design architecture, and end-to-end Agile execution across SaaS and ERP platforms. Aligning stakeholder needs, user research, and design strategy to build intuitive digital products. Leading discovery through delivery while bridging UX-Dev collaboration.

Key Strengths: Enterprise UX for SaaS & ERP Platforms | Scalable Design Systems & Interface Architecture | Cross-Functional Collaboration & Leadership | Data-Driven UX Strategy | Agile Execution with End-to-End Ownership | Mobile & Responsive UX

CORE EXPERTISE

User Research | UX/UI Design | Product Design | Journey Mapping | Accessibility | Prototyping | Information Architecture | Usability Testing | Cross-functional Collaboration | Agile/Scrum | Design Thinking | Web Technologies | Figma | Adobe XD | Photoshop | Illustrator | Webflow | HTML/CSS | JavaScript | JIRA | Miro | Confluence | Google Analytics | Responsive Design

EDUCATION & PROFESSIONAL DEVELOPMENT

M.S., Information Technology & Management – University of Texas at Dallas Aug 2024

Focus: UX Strategy, Digital Platforms, Web Technologies (HTML/CSS/Java), HCI

B.E., Computer Science – Jawaharlal Nehru Technological University, Hyderabad Mar 2020

PROFESSIONAL EXPERIENCE

UI/UX DESIGNER | Diverse Health Jun 2025 – Present

- **Streamlined patient intake onboarding by 15%** through a redesigned provider-matching UX flow that clarified next steps.
- **Enhanced accessibility and mobile usability** by crafting wireframes and prototypes for 6+ patient registration workflows.
- **Optimized design-to-dev handoff by 25%** by accessible, reusable components to the design system and unifying patterns.

UX DESIGNER | UnicGate Aug 2024 – Jun 2025

- **Reduced ticket volume by 18%** through intuitive onboarding flows and streamlined UI patterns for warehouse SaaS tools.
- **Improved workflow accuracy by 25%**, re-architecting ERP dashboards based on user interviews and usability testing.
- **Accelerated feature delivery** by creating annotated wireframes and prototypes for sprint-ready development.
- **Introduced a modular, reusable design library** to standardize UI components across HR and accounting platforms.

UX DESIGNER | Holiday Channel May 2024 – Sep 2024

- **Boosted campaign conversions by 8%** through data-informed redesigns of SEO landing pages and mobile-first flows.
- **Increased retention by 27%** by refining content discovery and checkout UX using heatmaps and A/B testing.
- **Reduced UI rework by 14% per sprint** by managing a Figma-based design system integrated with brand guidelines.

UX DESIGNER INTERN | Navsan Jan 2024 – May 2024

- **Increased engagement by 10%** through redesigns of academic dashboards using affinity mapping and usability testing.
- **Delivered customizable dashboards** for real-time performance insights through iterative design cycles.
- **Achieved WCAG 2.1 compliance** by enhancing navigation structures and improving screen reader accessibility support.
- **Mapped Figma user flows to developer tickets and acceptance criteria**, improving QA collaboration and efficiency.

PRODUCT DESIGNER | SGS Aug 2020 – Aug 2022

- **Reduced reporting time by 14 minutes** per task with a mobile-first inspection tool used by 400+ field agents.
- **Increased accuracy and compliance** effectively, integrating regulatory checkpoints into ERP workflows.
- **Boosted team efficiency by 40%** through Agile-led usability testing and stakeholder-driven iterations.
- **Launched an internal UX onboarding kit** to improve documentation and streamline new designer onboarding.

PRODUCT DESIGN INTERN | Hepatica Technologies Mar 2020 – Aug 2020

- **Deployed design systems** for enterprise applications across 3 thousand users.
- **Optimization of the “search” database**, resulting in an 80% increase in activity.
- **Collaborated with developers** and engineers on an appraisal portal with 6 different end users.